

FOR IMMEDIATE RELEASE

For more information, please contact:
Claire Buffie
Kandice Pelletier Swimwear
claire@kandicepelletier.com

**Miss Universe Organization Selects Kandice Pelletier Swimwear
for MISS USA® 2014 Swimsuit Competition**
MISS USA® 2014 pageant to feature swimwear during live telecast on NBC

New York, NY – Kandice Pelletier Swimwear is excited to announce today that it will be the official swimwear sponsor of the Miss USA® 2014 competition.

The pageant will be broadcast LIVE on NBC, Sunday, June 8, 2014 from Baton Rouge, LA.

The swimwear designer, Kandice Pelletier, is a former Miss New York, Radio City Rockette, and two-time contestant on *The Amazing Race*.

“We are delighted to be working with Kandice for this year’s competition,” said Paula Shugart, President of the Miss Universe Organization. “She is one of the country’s exciting up-and-coming swimsuit designers, and her experience, both as a designer and former competitor, is a great combination for this year’s show.”

The luxury swimwear is specifically designed with the on-stage competitor in mind, distinguished by its high quality fabrics, colorful accents, lining, and impeccable construction.

Pelletier believes the design of this year’s suits needs to have the right balance of style and glamour, while paying tribute to Louisiana’s unique cultural history. “The right swimsuit compliments a woman’s shape and inspires confidence,” said Pelletier. “Like a beautiful painting, it’s often the subtle touches that add intrigue and depth.” This year’s competition will feature titleholders from all 50 states and the District of Columbia, culminating in the crowning of Miss USA® 2014.

Visit www.kandicepelletier.com for more information and www.missusa.com for competition information.

###

ABOUT THE MISS UNIVERSE ORGANIZATION

The Miss Universe Organization, a Donald J. Trump and NBC Universal joint venture, is a global community empowering role models of beauty, health and leadership for young women of today.

As part of the Miss Universe Organization, Miss USA is dedicated to partnering with charities around the world, and to increasing awareness of breast and ovarian cancers. www.missusa.com.

ABOUT KANDICE PELLETIER SWIMWEAR

Kandice Pelletier Swimwear is the ultimate luxury swimwear brand, designed and produced in New York City. Founded in 2011 by former Miss New York and Radio City Rockette, Kandice Pelletier, the collection brings the detail, sophistication, and glamour of luxury swimwear from the beach to the stage. www.kandicepelletier.com.

For Additional Press Inquiries:

Dara Busch

Rubenstein Public Relations

DBusch@rubensteinpr.com

212.843.8079

Jackie Shahinian

Miss Universe Organization

jackies@missuniverse.com

212-373-4999